Ecological Forecasting
Project Testimonials

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What is the project?

• A communications campaign featuring snackable videos recorded by Principal Investigators (PI) and End Users to increase content engagement and audience awareness of NASA’s Applied Sciences Ecological Forecasting projects.

• All videos will be one to two minutes in length with PIs and End Users sharing short stories and bite-sized summaries of their project work as if speaking to a fifth-grade student.

• Ecological Forecasting projects to be highlighted as videos are complete or far along in the process.
Example of Ecological Forecasting Video Testimonial
Magnolia/Sustainable Cashmere Project: Becky Chaplin-Kramer and Stuart Anstee
How will the videos be promoted on social media?
How can I get involved?

• Reach out to Keith Gaddis if you are interested in filming a video about your Ecological Forecasting project.

• Once Keith approves and agrees that your project is ready to be shared, you will be emailed supporting resources to help you record your video, such as:
  o A video example
  o Interview prompts
  o A virtual background
  o Tips and tricks for speaking to the camera and recording your video
Thank You.

For further questions, please contact us at 301.995.7519

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