

# Assessing the efficacy and applicability of dynamic ocean management for the US West Coast

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A.46 Earth Science Applications:  
Ecological Conservation Impact Assessment







DYNAMIC OCEAN MANAGEMENT is;

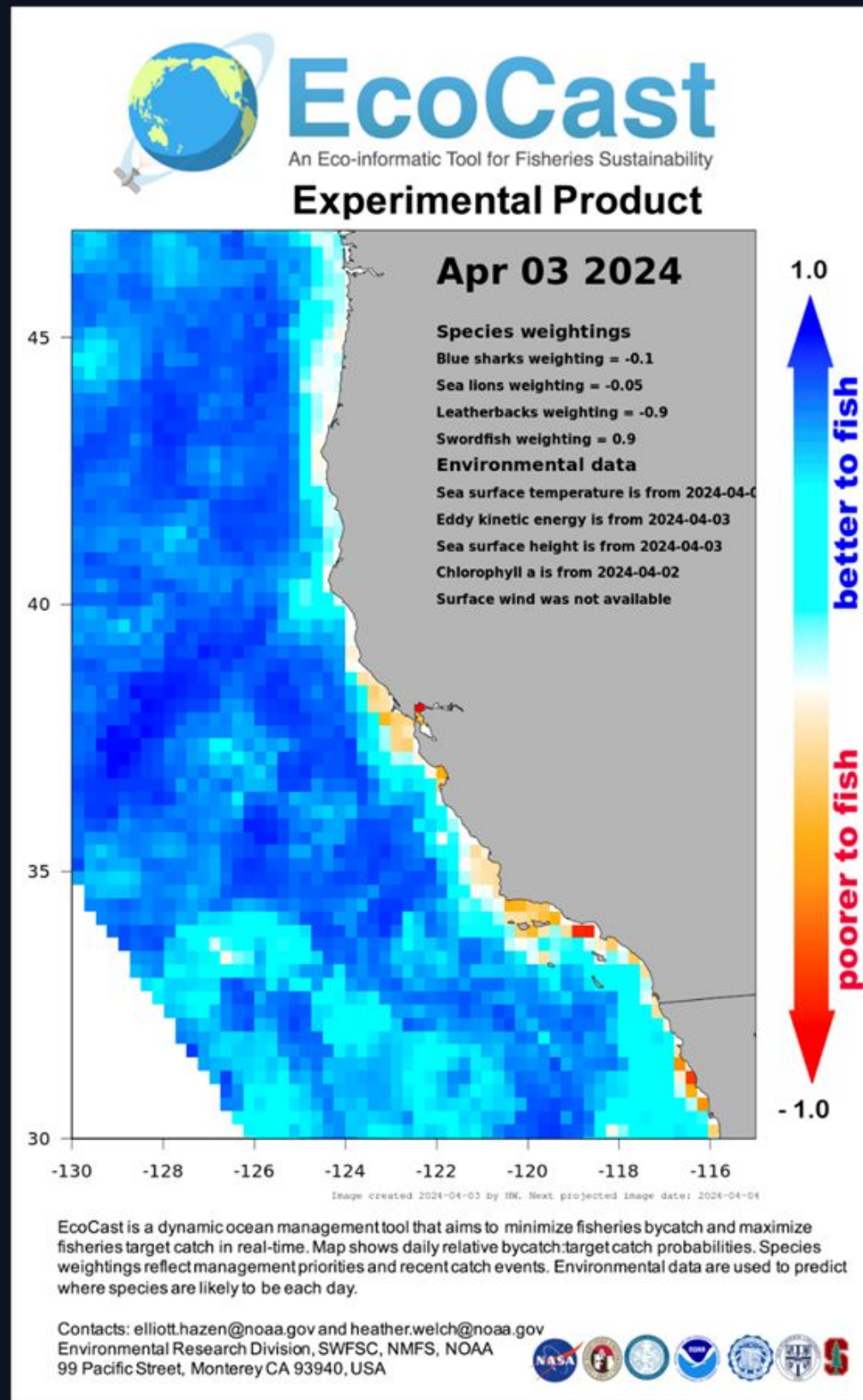
- management that uses near real-time data to guide the spatial distribution of human activities
  - used to balance multiple objectives
  - an adaptive approach under a changing climate.

Maxwell et al., 2015. Dynamic ocean management: Defining and conceptualizing real-time management of the ocean. *Marine Policy*, 58, pp 42-50.

## About The Project

We investigate the efficacy of **two tools** built to inform  
Dynamic Ocean Management





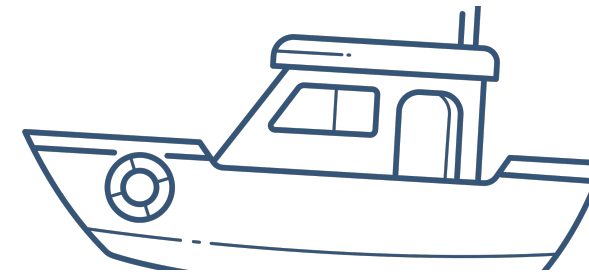
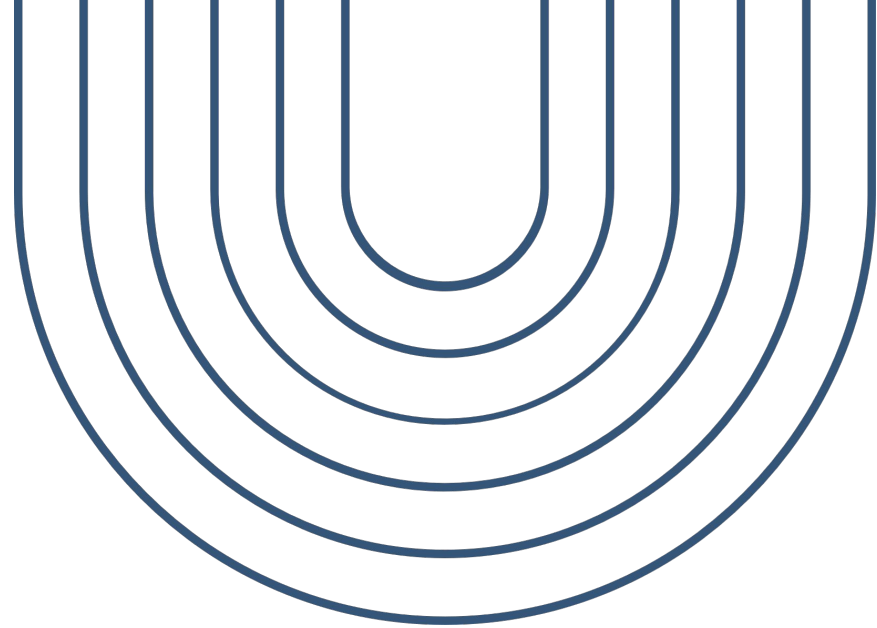
## Finding a good place to fish....



- Purpose built for the drift-gillnet fishery in California
- Decision-support tool for fishermen to find a good place to fish
- Built by Hazen et al., 2018
- Remotely-sensed earth observations and biological observations  
(fishery observer and satellite tracking data)
- Daily suggestions for better and poorer locations to fish target species
  - Consider economic and ecological criteria

Fig 1. An example of the EcoCast daily map product  
<https://coastwatch.pfeg.noaa.gov/ecocast/>

Hazen, L., K.L. Scales, S.M. Maxwell, D.K. Briscoe, H. Welch, S. J. Bograd, H. Bailey, S.R. Benson, T. Eguchi, H. Dewar, S. Kohin, D.P. Costa, L.B. Crowder and R.L. Lewison. 2018. A dynamic ocean management tool to reduce bycatch and support sustainable fisheries. *Science Advances* 4: eaar3001.



## Question

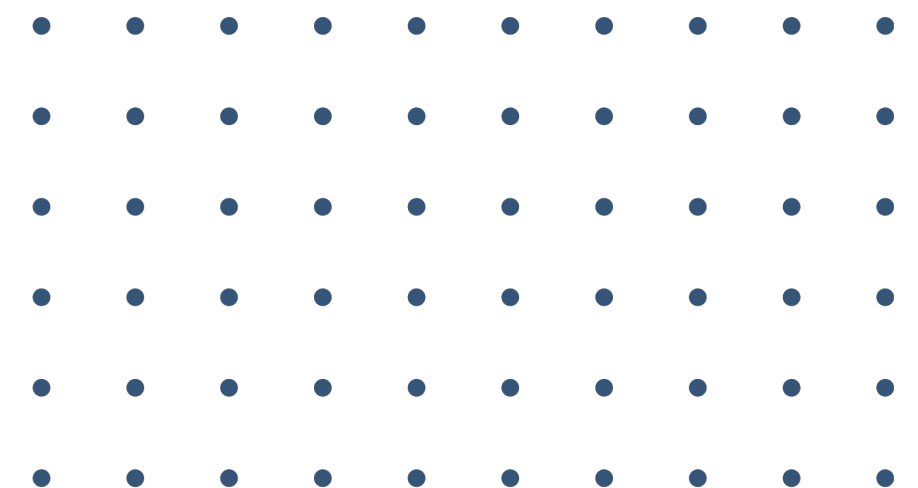
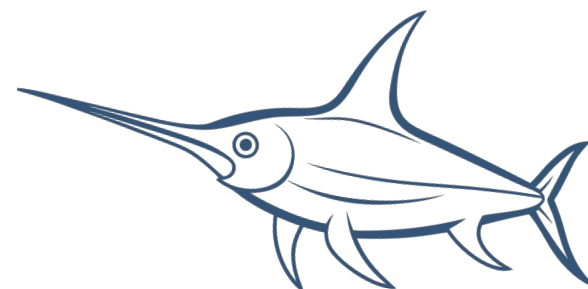
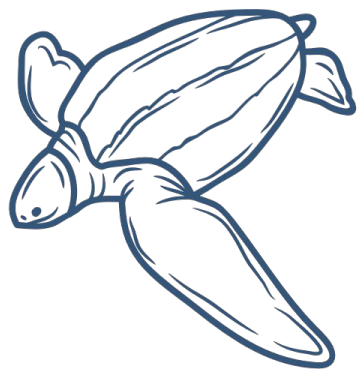
Is EcoCast useful as a  
decision-support tool for  
fishermen to achieve these  
objectives?

## Objective

To evaluate the efficacy of  
EcoCast for meeting its goals

to;

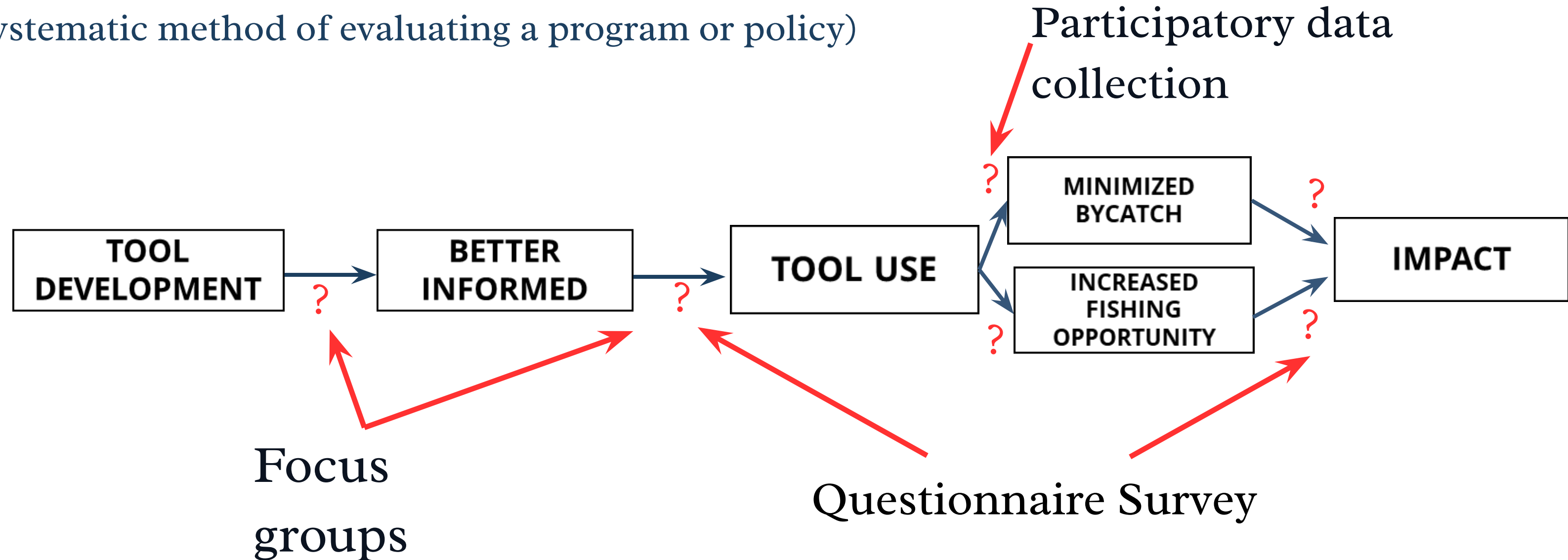
- minimize bycatch
- increase fishing opportunity.



# APPROACH

## Program performance evaluation

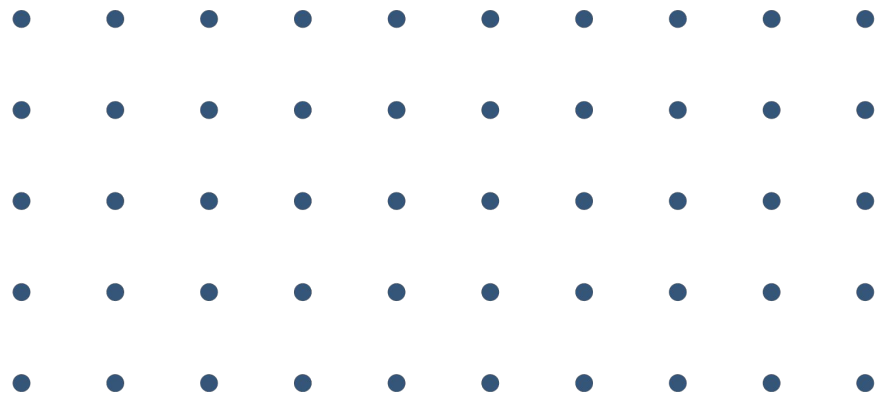
(systematic method of evaluating a program or policy)



- Mixed methods to develop an evidence base at each of these change points
- Determine how EcoCast development **leads to a** positive impact

# RESULTS

## FOCUS GROUPS

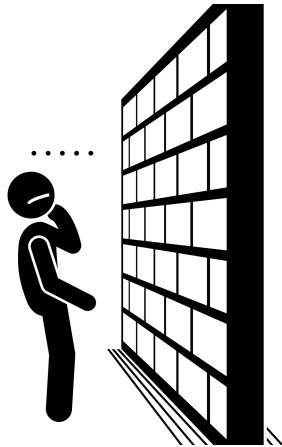
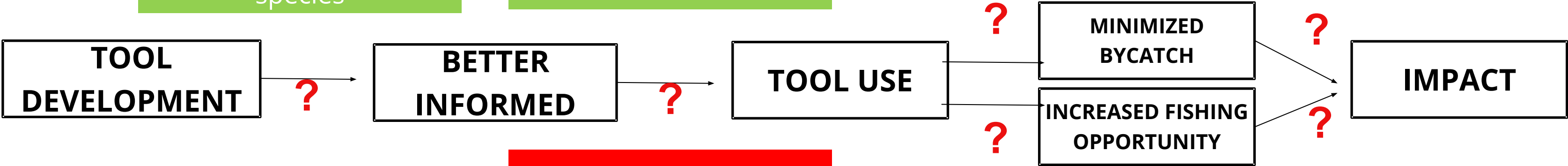


- Operationalized
- Spatially and temporally dynamic
- Multiple species
- Protected and target species

- 2019 Exempted Fishing Permit Holders
- 2024 Exempted Fishing Permit Holders

- Evidence of efforts to reduce interactions
- Potential fishing ground access

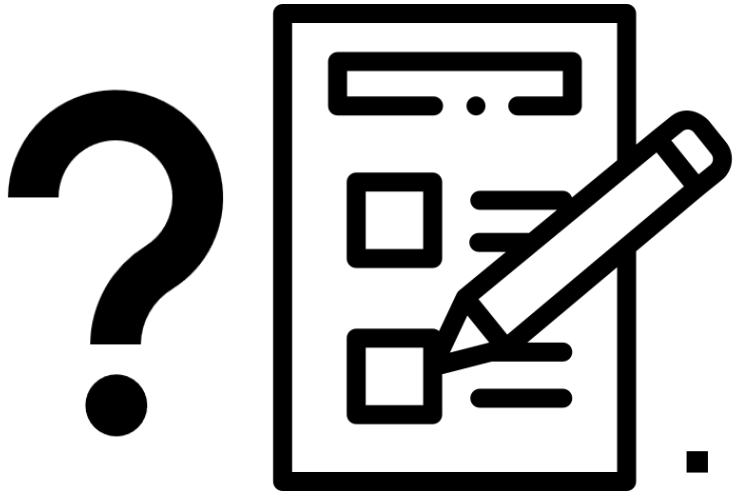
Other DOM tools inspired by EcoCast



- Spatial resolution
- Consistent funding

- Delivery system
- Political barriers (fishery sunsetted)
- Model uncertainty
- Opposition by conservation groups
- Fear of losing opportunity

Not there yet on bycatch



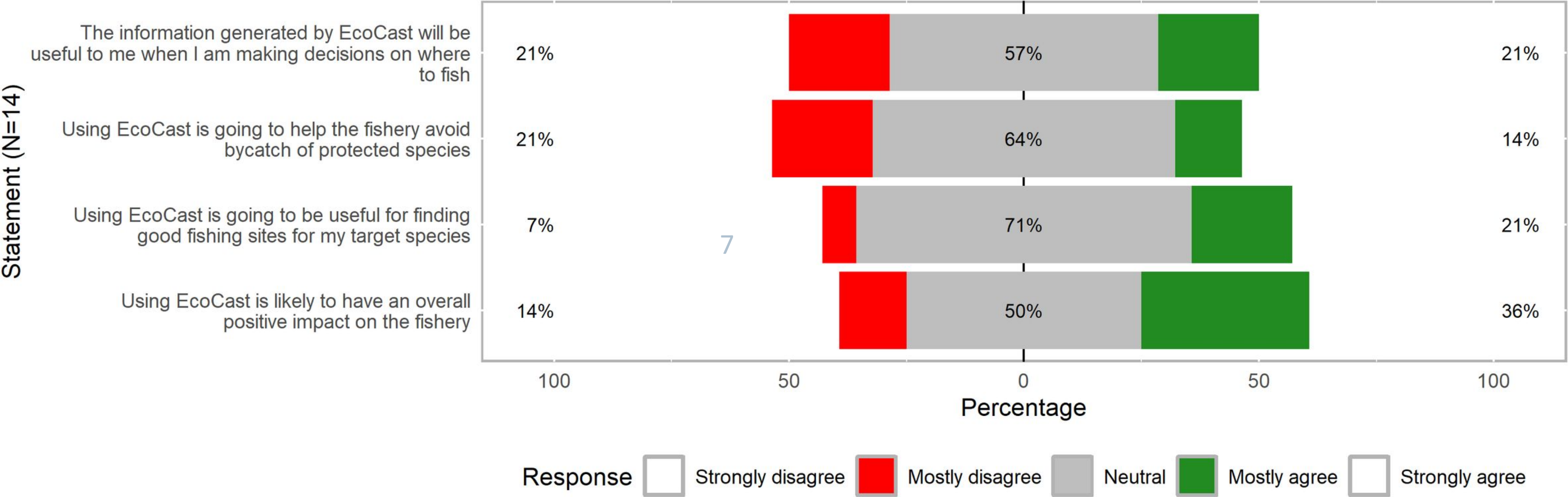


# RESULTS

## Skipper Questionnaire Survey



To be tested pre and post EcoCast use



Upcoming

# PARTICIPATORY DATA COLLECTION

Voluntary (compensated) data collection by HMS EFP holders to test the reliability of EcoCast

## SURVEY CARD

Participants fill out a short survey card during normal fishing trips

## PROJECTION VS REALITY

Note EcoCast projection, and then make an assessment of pre-set and post-haul real fishing conditions

## MEASURE THE DIFFERENCE

We compile data and measure the difference between EcoCast projections and skipper evaluations of conditions to assess how well the tool works





2.

## WhaleWatch

### MOTIVATION:

- To reduce ship-strikes on Whales off the California Coast and therefore reduce pressure on recovering blue whale populations

### END-USERS:

- NOAA west coast regional office - protected resources division & NOAA Sanctuaries

### PRODUCT:

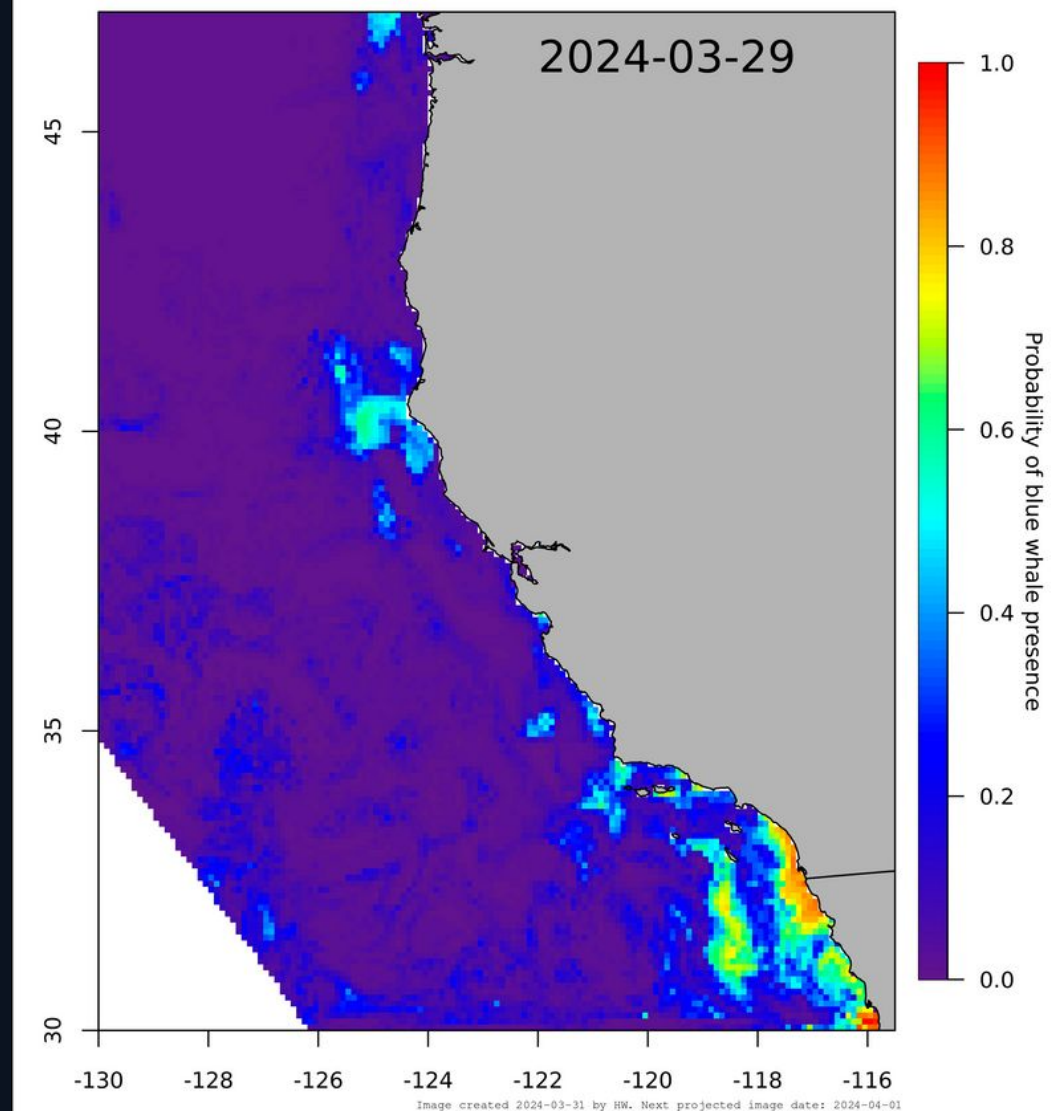
- Satellite-telemetry-based habitat model
- Operationalized to produce a daily map (originally monthly) which shows probability of Blue whale presence



## WhaleWatch 2.0



Experimental Product

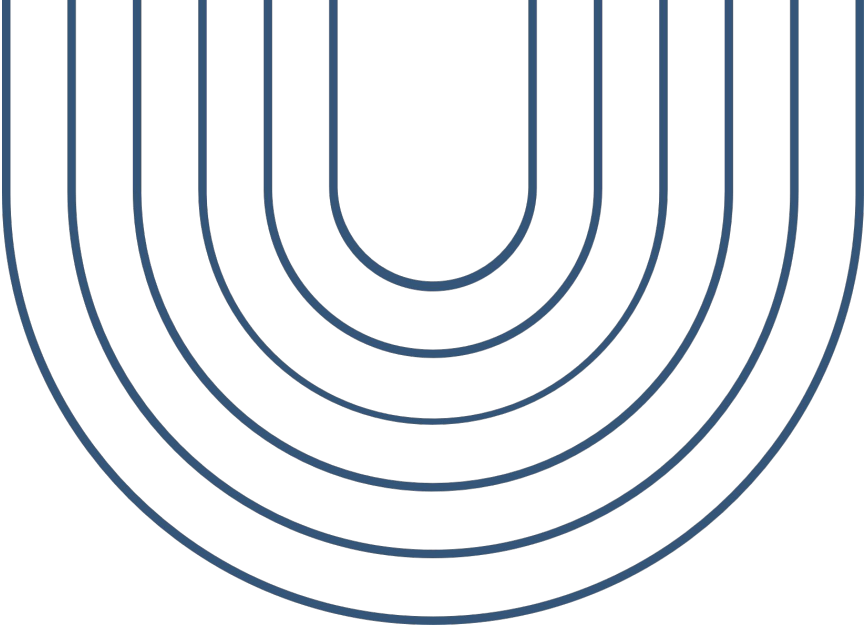


WhaleWatch 2.0 is a dynamic ocean management tool that aims to provide information on suitable whale habitat in real-time to minimize ship strike risk. Map shows predicted daily blue whale habitat suitability at 10km resolution which represents where whales are most likely to be based on environmental conditions. For more information visit: <https://coastwatch.pfeg.noaa.gov/projects/whalewatch2/>

Contacts: [briana.abrahms@noaa.gov](mailto:briana.abrahms@noaa.gov), [elliott.hazen@noaa.gov](mailto:elliott.hazen@noaa.gov), [heather.welch@noaa.gov](mailto:heather.welch@noaa.gov)  
Environmental Research Division, SWFSC, NMFS, NOAA  
99 Pacific Street, Monterey CA 93940, USA



Fig 1. An example of the WhaleWatch map product

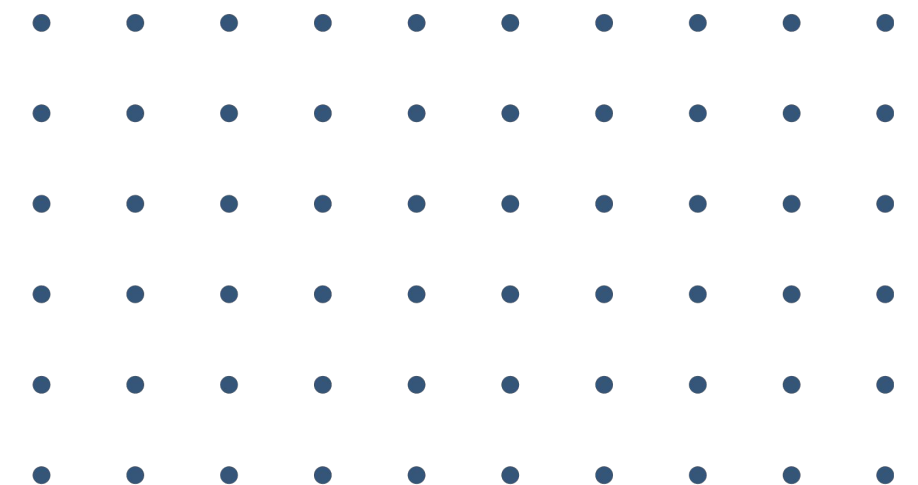


# Objective

To evaluate the efficacy of

WhaleWatch for meeting its goal to;

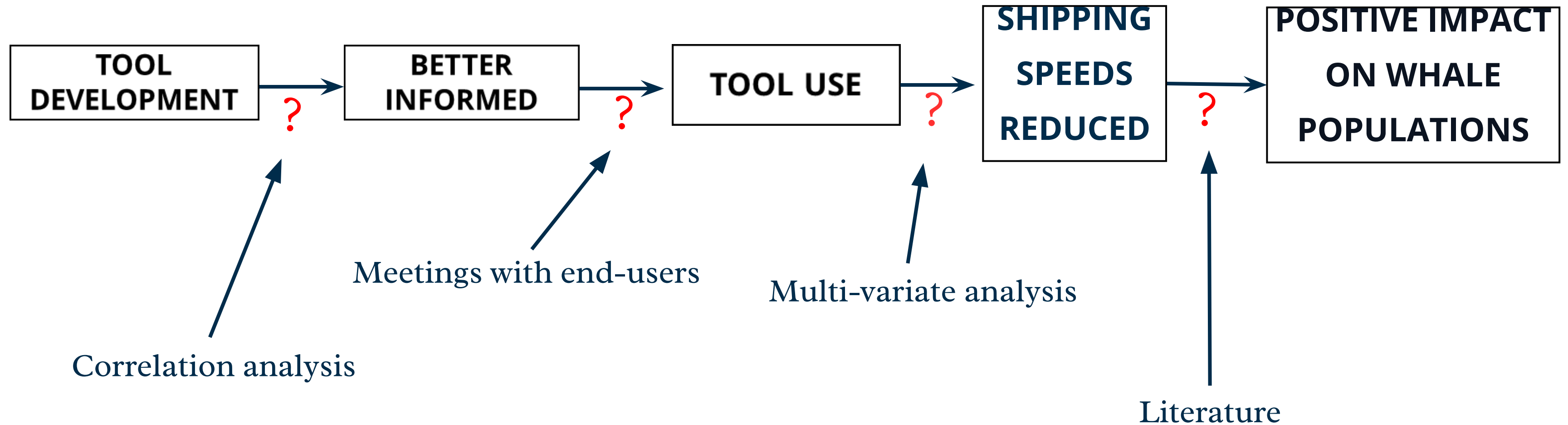
- reduce ship-strikes on whales (by getting ships to slow down when whales are present)

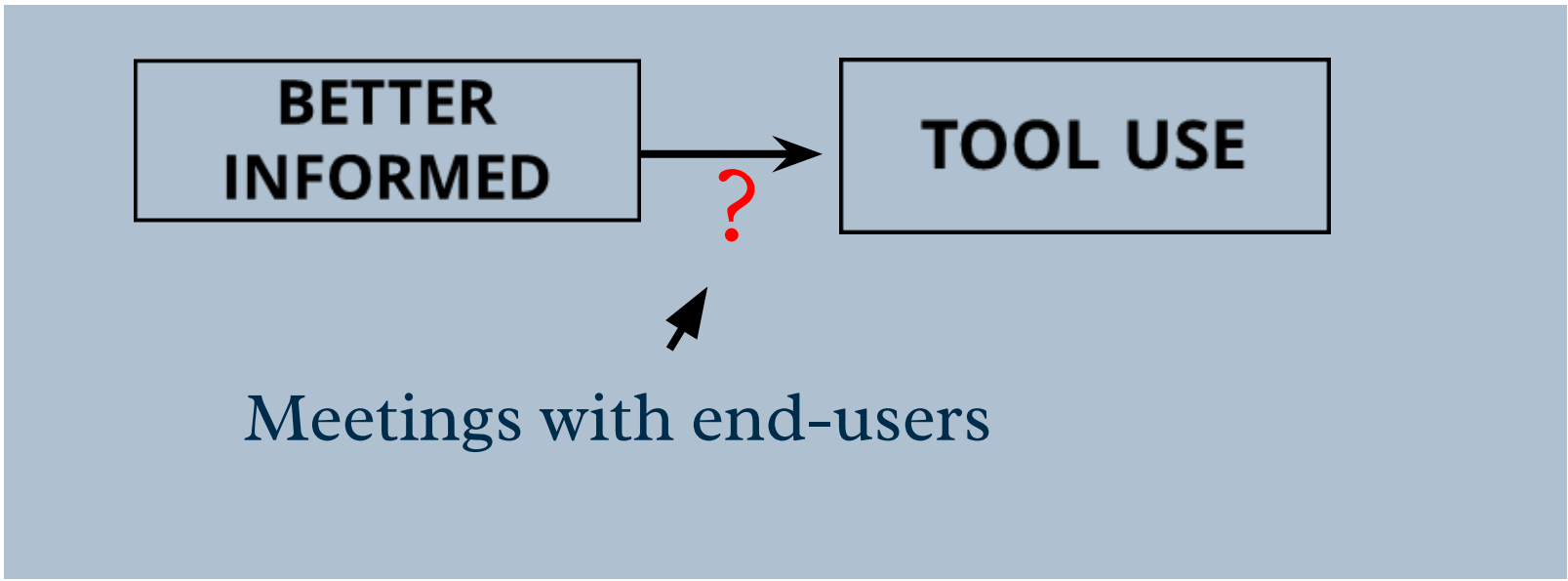




# APPROACH

## Program performance evaluation

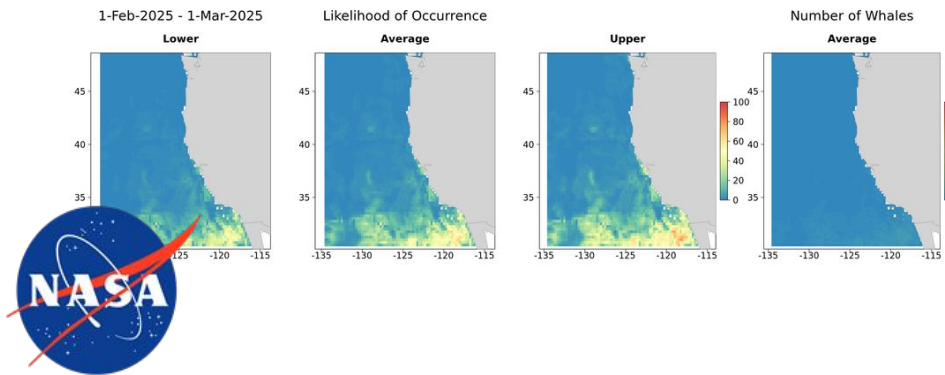




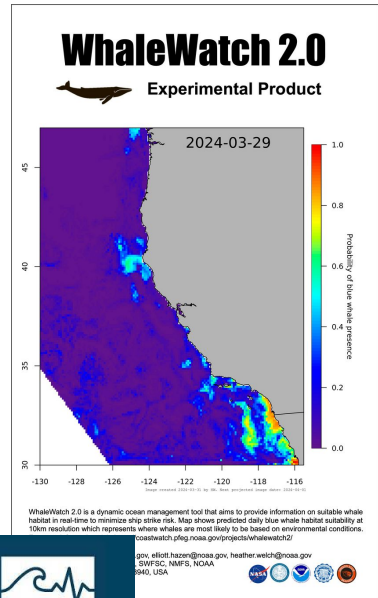
NOAA Protected  
Resources Division

NOAA Sanctuaries

WhaleWatch 1.0  
(2015)



WhaleWatch 2.0  
(2018)

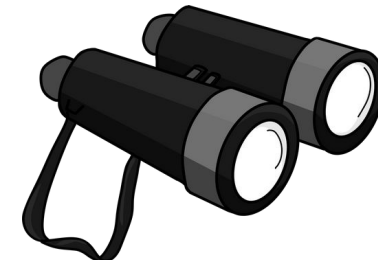
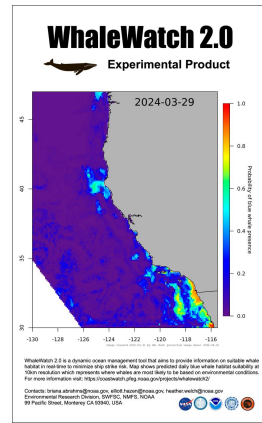
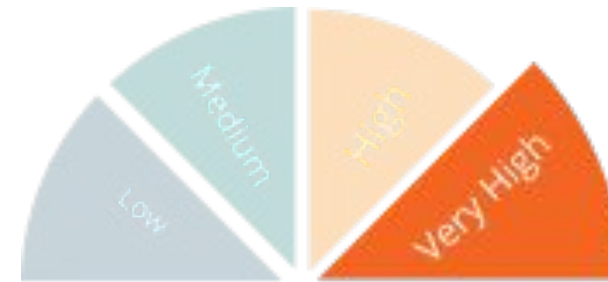


Hazen/Abrahms et al.

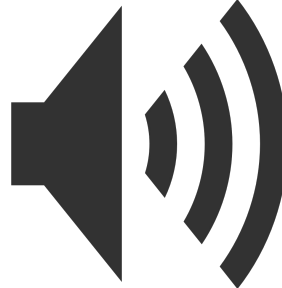
Whale Safe (2020)



Whale Presence Rating



Whale Alert/  
Spotter Pro



Baumgartner et  
al., 2019

Voluntary Speed Reduction  
Zones



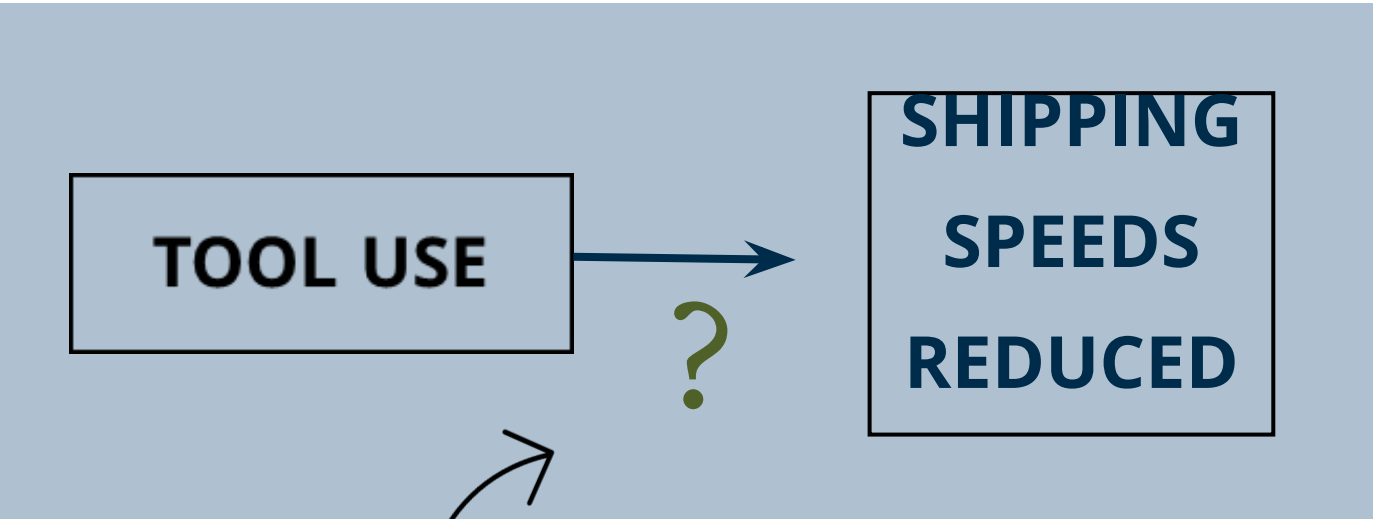
San Francisco Bay Area



Santa Barbara Channel

Blue Whales Blue Skies (2014)



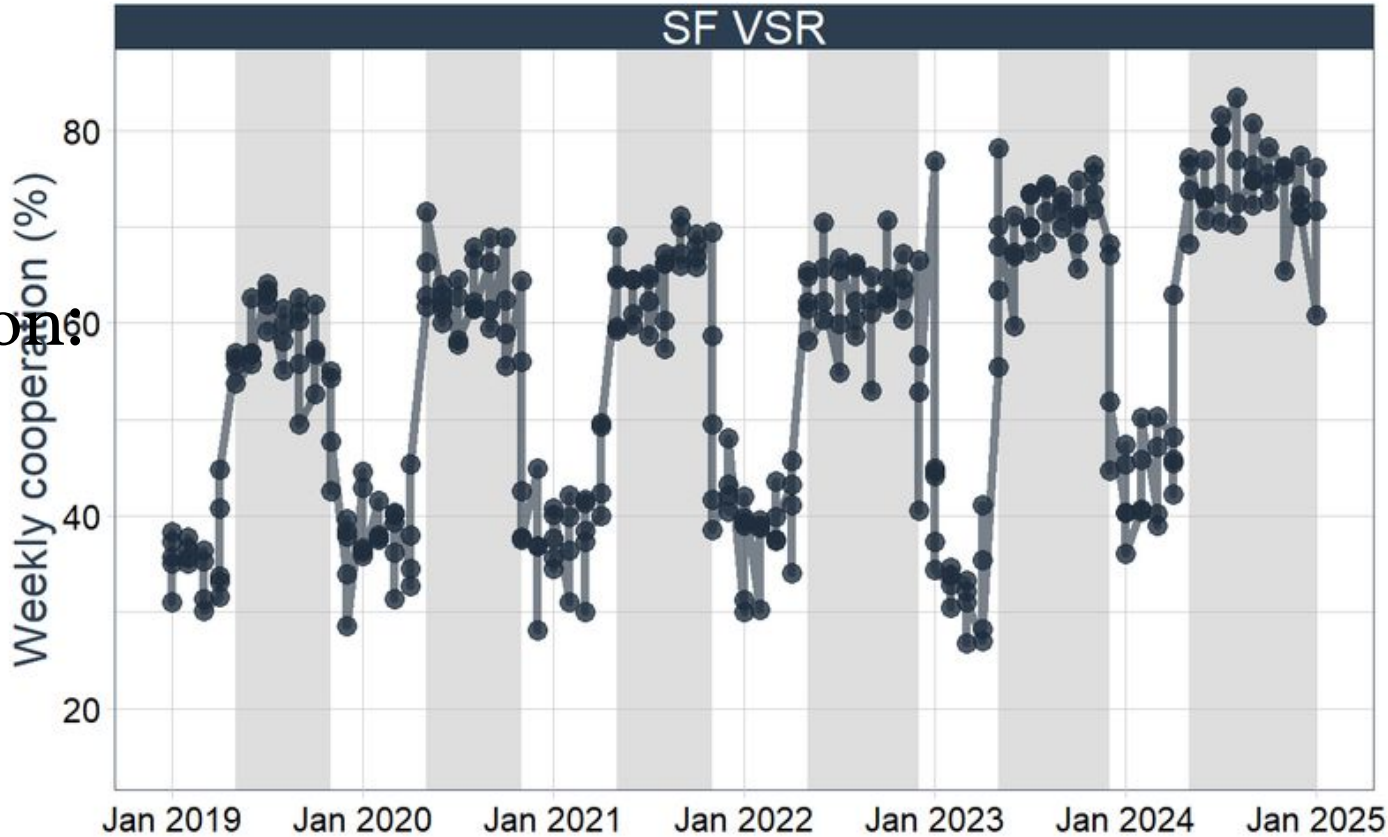


Shipping speeds have decreased!

Cooperation in the active VSR season:

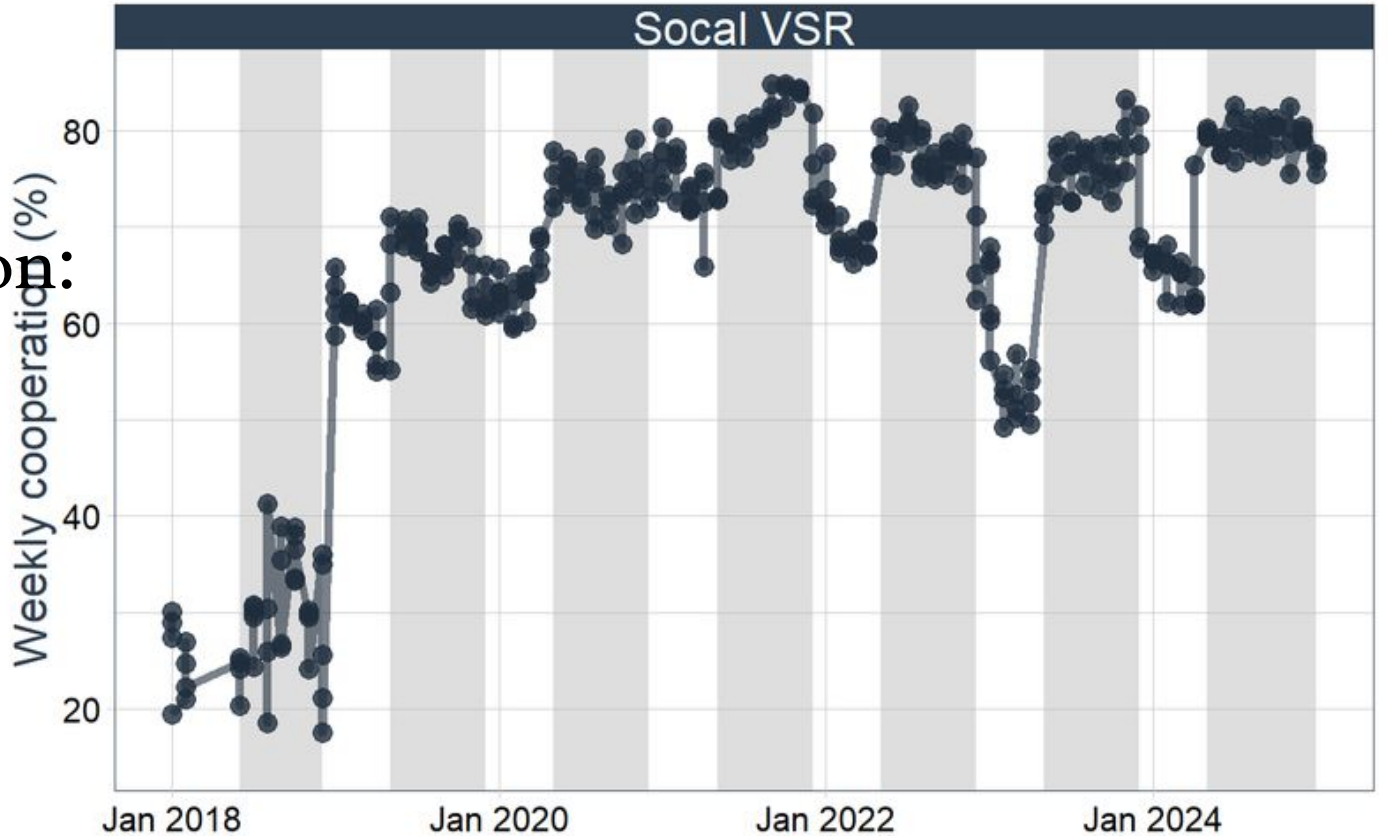
Median = 84.0 %  
Mean = 66.3 %

**Cooperation** = Speed of < 10 knots within the Voluntary Speed Reduction Zone



Cooperation in the active VSR season:

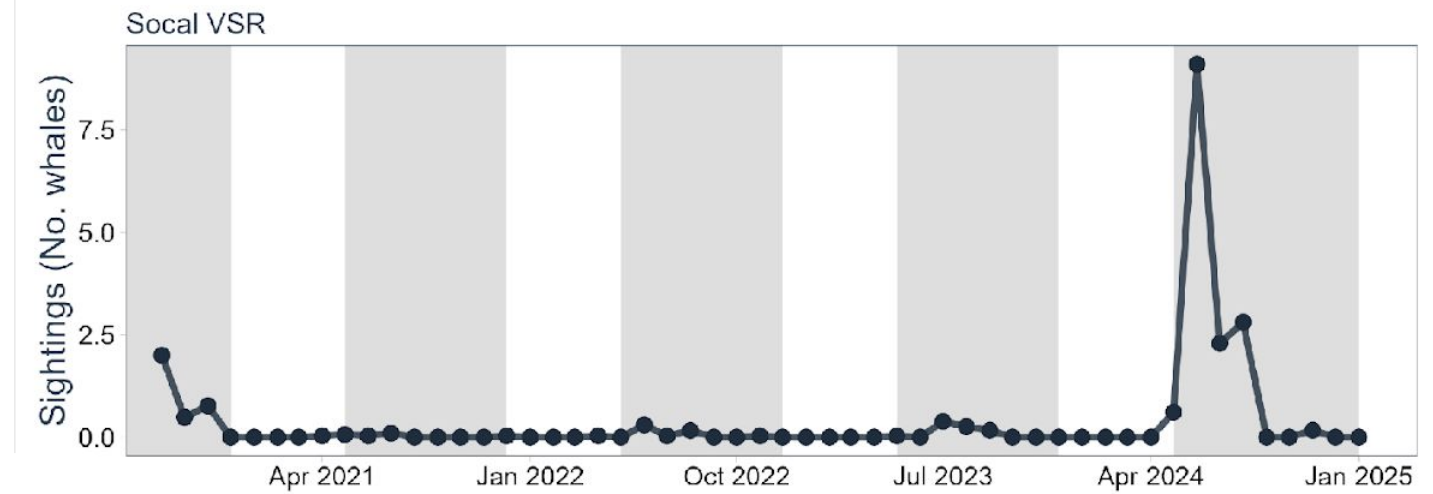
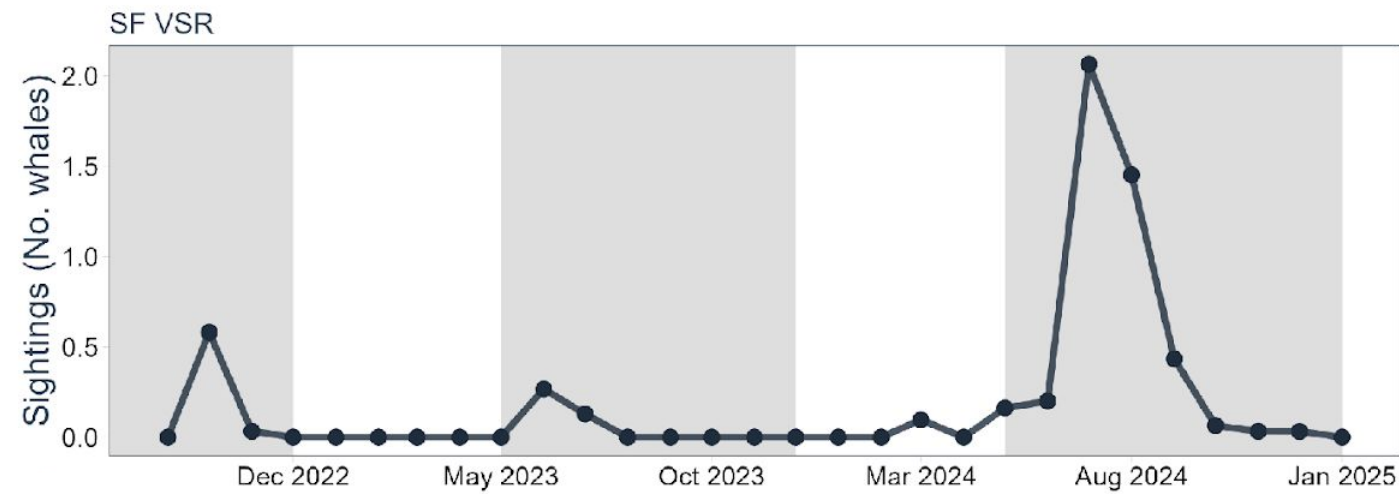
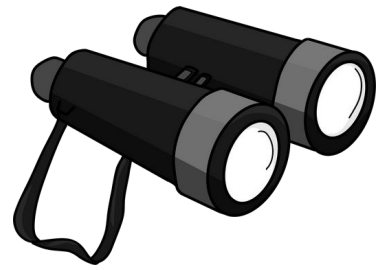
Median = 99.6 %  
Mean = 75.5 %





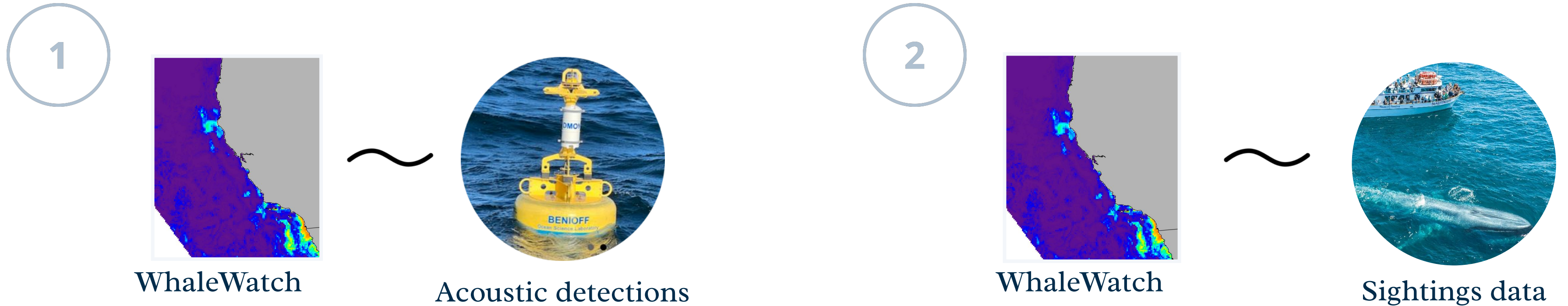
# Question: How important is the contribution of the WhaleWatch model towards reducing vessel speeds?

Three data streams provide the information we need on whale presence, each has their own drawbacks:



# Correlation analysis

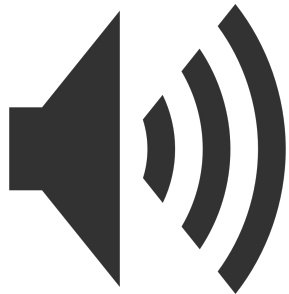
- Identify correlation strength and significance between:



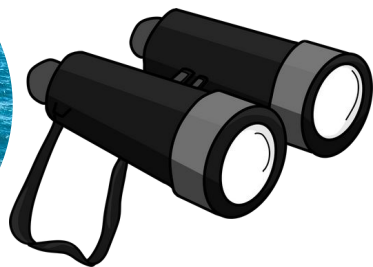
- Done in San Francisco and Southern California vessel speed reduction zones
- Assessed correlation using Pearson's, Spearman's, and Kendall's rank correlation coefficients

# Correlation Results

WhaleWatch ~ Acoustics			
Region	Method	Correlation metric	<i>P</i> value
San Francisco	Spearman	0.68	<i>P</i> < 0.01
Southern California	Spearman	0.19	<i>P</i> < 0.01



WhaleWatch ~ Sightings			
Region	Method	Correlation metric	<i>P</i> value
San Francisco	Spearman	0.25	<i>P</i> < 0.01
Southern California	Spearman	0.13	<i>P</i> < 0.01





TOOL  
DEVELOPMENT

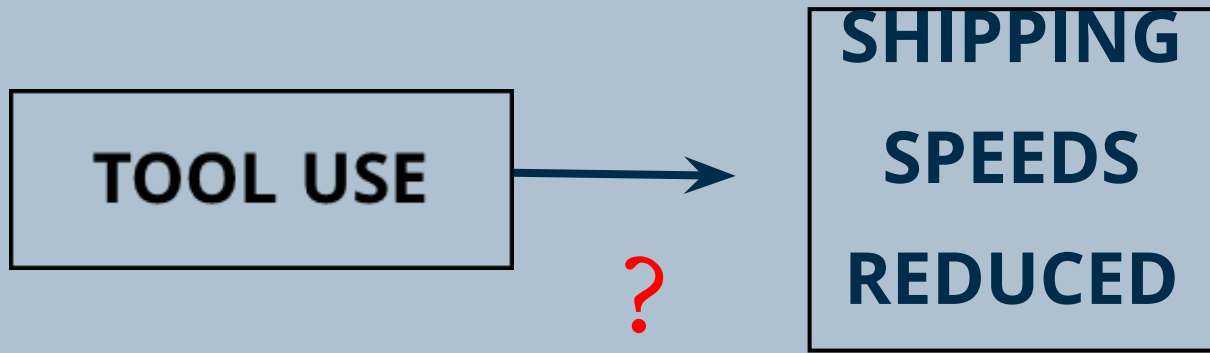


BETTER  
INFORMED

# Outcomes

- We can rely on WhaleWatch model alone when other data streams are not available
- Promise for using SDM's for Dynamic Ocean Management alone elsewhere



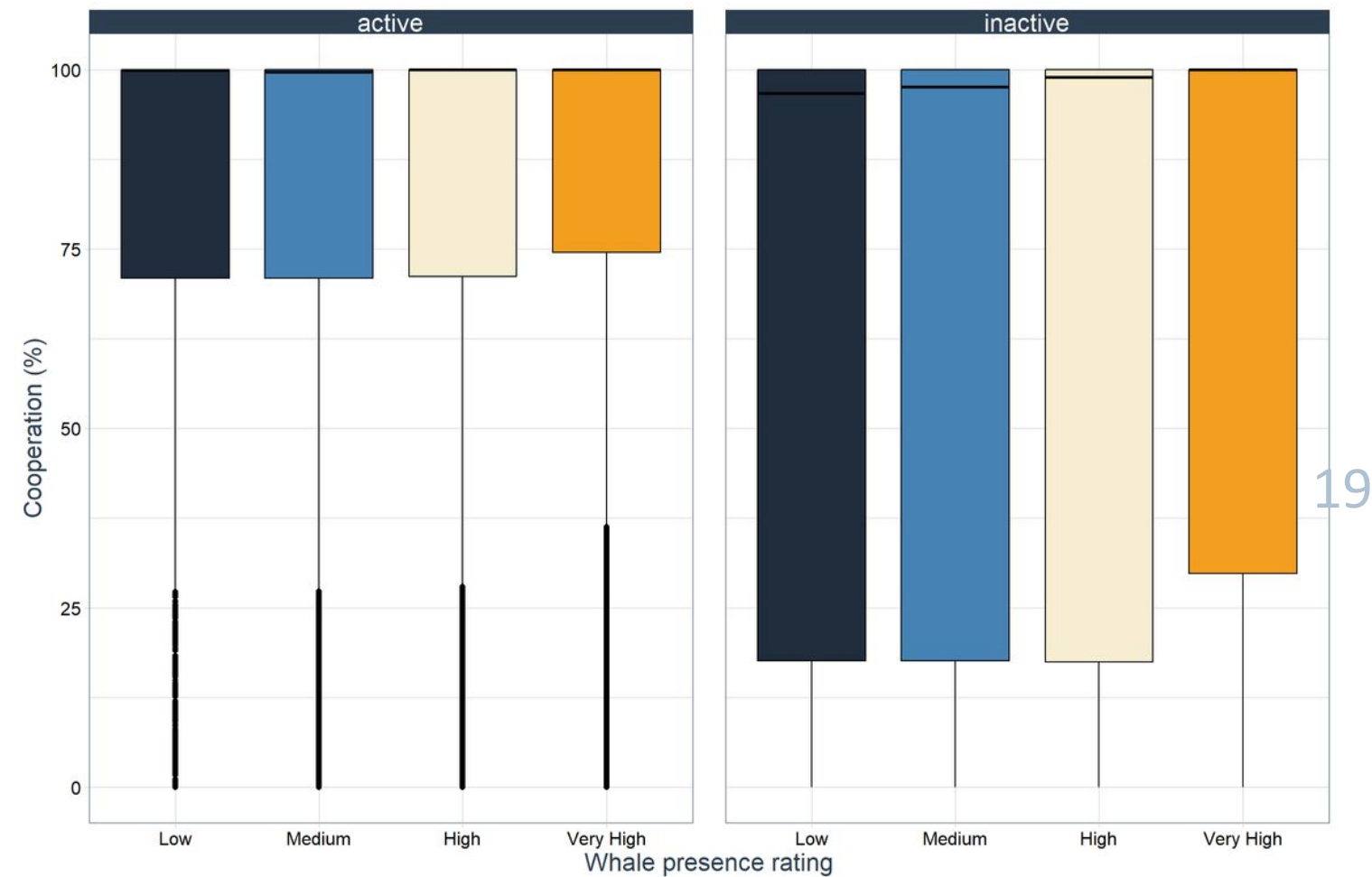


# Next question (ongoing):

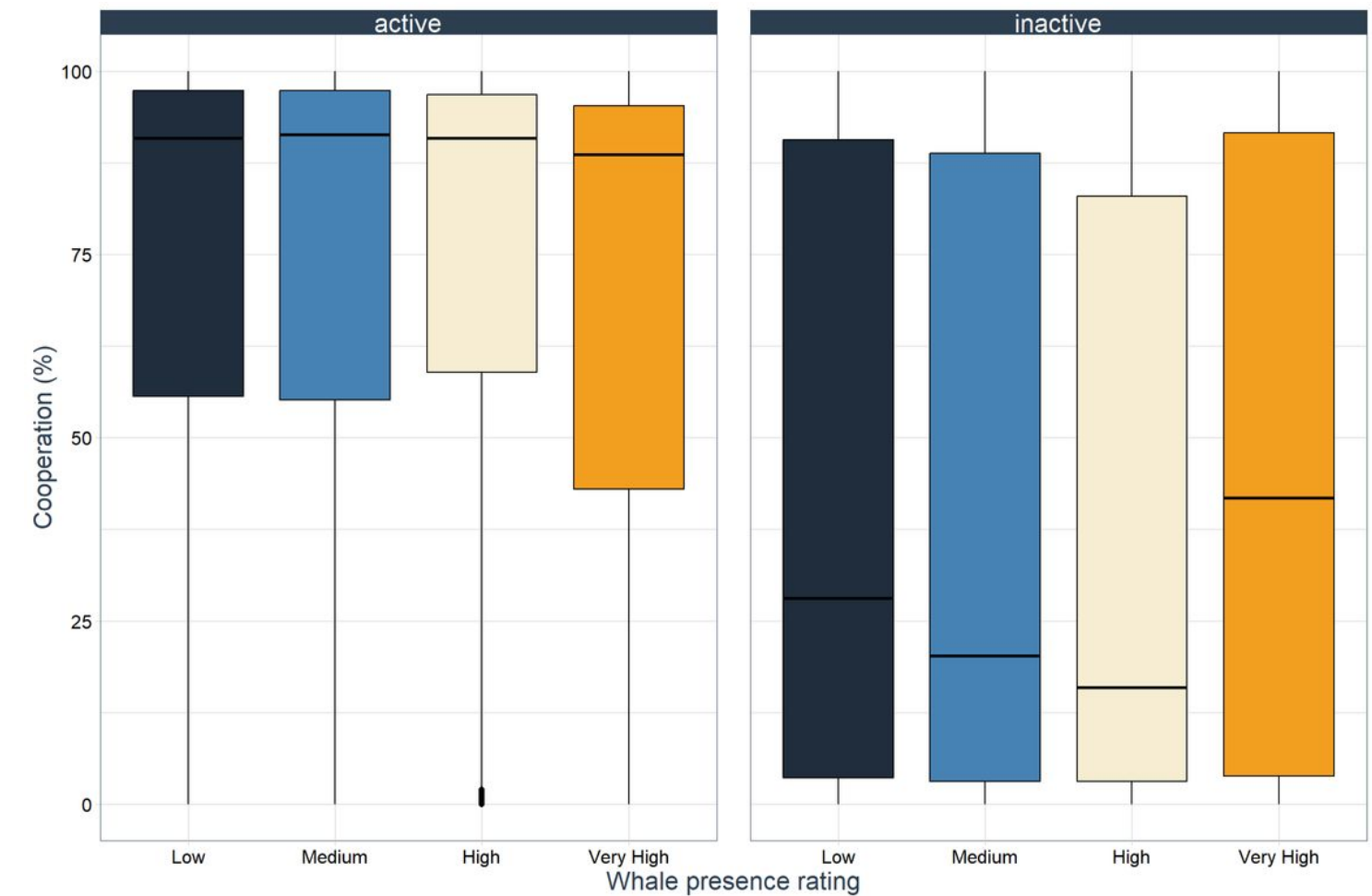
What is the influence of whale presence on shipping speeds?  
(A deeper dive into Vessel speed ~ The Whale Presence Rating)

Ship speeds are influenced by whale presence even outside of the active Voluntary Speed Reduction period?

Southern California



San Francisco



Methods: Generalised linear mixed model

Cooperation ~ Whale Presence Rating + VSR Season + Ship Category + Program Membership + (1|year) + (1|month)

# Conclusions

We find applications of these two tools for Dynamic Ocean Management almost a decade after they were first built (although not quite as imagined)

## 1) **EcoCast:**

- Useful from the perspective of resource managers
- Potential for use by fishermen if some changes are made to the tool

## 2) **WhaleWatch**

- Actively being used within a 3-pronged approach to provide information on whale presence that is being used successfully to reduce shipping speeds in high risk areas
- Information combined with clear end-user instructions and accountability has led to impact



A.46 Earth Science Applications:  
Ecological Conservation Impact Assessment

