



From Eyes in the Sky to Boots on the Ground

Applying NASA Earth Observations to Protect Critical Forests in Mesoamerica through the IUCN STAR Program

Nicholas Macfarlane, Ph.D.

Head of Conservation Science and Technology, IUCN

NASA BDEC Meeting—May 27th, 2025



AGENDA

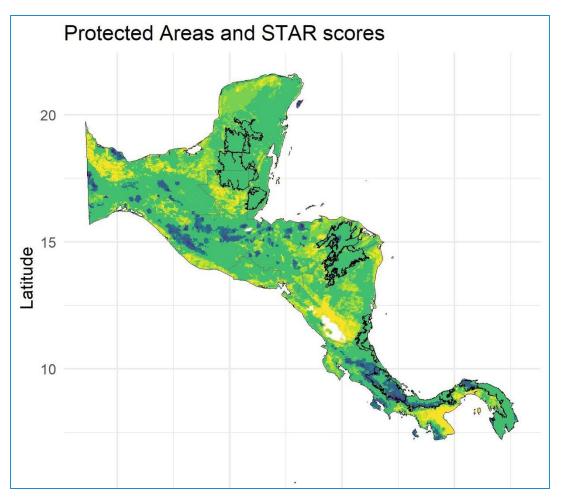
- 1. THE PLACE: MESOAMERICAN CRITICAL FORESTS
- 2. THE METRIC: SPECIES THREAT ABATEMENT AND RESTORATION (STAR) METRIC
- 3. THE PROBLEM: CALIBRATING THE STAR METRIC
- **4. THE SOLUTION:** BETTER FASTER CHEAPER AND MORE EFFECTIVE USING NASA EOs







Mesoamerican critical forest biomes



- The project will streamline and scale the management of IUCN's portfolio of protected areas in the Mesoamerican Forest using NASA Earth Observations.
- How can we deploy Earth Observations to measure threats to species and scale calibration of STAR for better management of PAs?







The Biodiversity Crisis

- About half global GDP (44 trillion USD) is dependent on healthy biodiversity
- Nature loss is an enormous business risk
- A key reason for the loss of biodiversity is that the economic sectors responsible for the loss of biodiversity currently have no way to measure the risk that biodiversity loss poses to them, nor to assess their contributions to stemming biodiversity loss
- In order for economic actors to contribute the Global Biodiversity Framework, they need a way to assess the impacts of their actions
- If you can't measure it, it will disappear.





What is the STAR metric?

How much global conservation gain can I achieve through action X in place Y?

STAR is based on The IUCN Red List of Threatened Species.

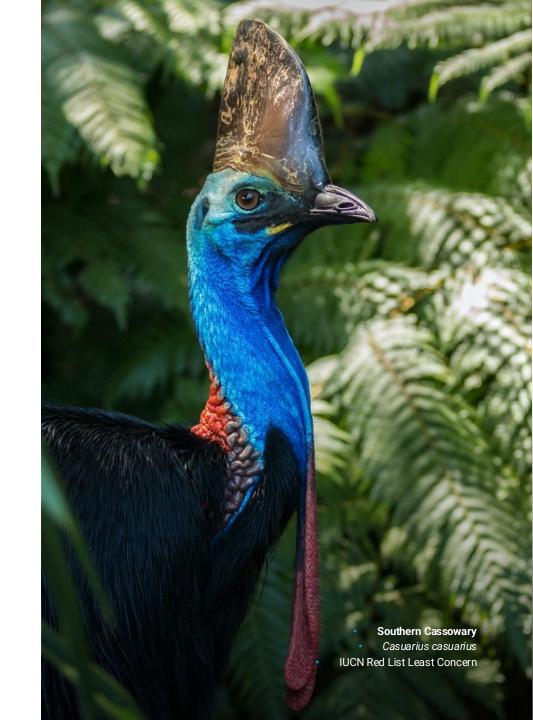
Two global data layers:

- 1. Threat abatement (STAR_T) actions to address threats.
- 2. Restoration (STAR $_R$) actions to restore species habitat.

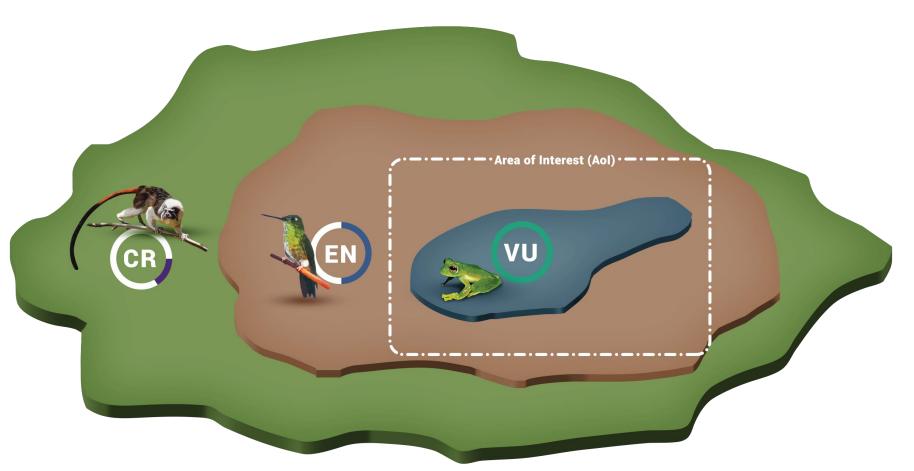
STAR is completely scalable.

It enables quantitative comparison between sites.

Mair et al., (2021) Nature Ecol. Evol



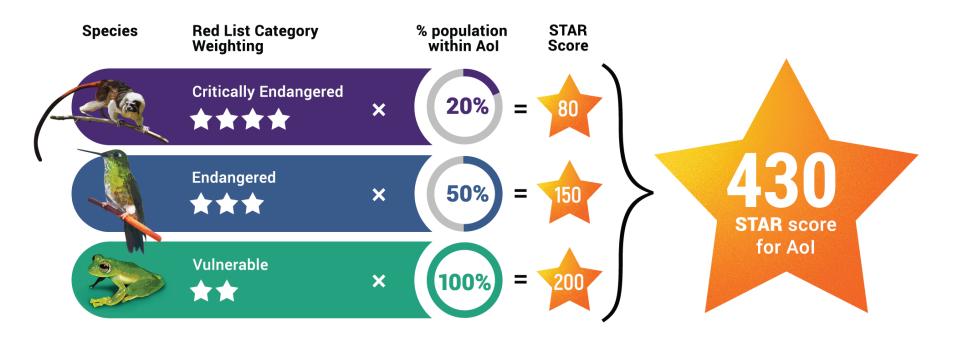
STAR scores are based on the number of threatened species and proportion of their ranges within a protected area



STAR scores are derived based on threatened species' current and restorable Area of Habitat (AoH).

The number of threatened species and the proportion of AoH for each at a site determines the score.

Scores are currently calculated for threatened species of amphibians, birds, mammals, and marine species. Weighted species values are combined to produce STAR scores for one or more areas of interest



- The total of START values across all included species represents the global threat abatement effort needed for all these species to become Least Concern.
- STAR scores for a given site

 area of interest (AoI) show
 the potential contribution
 to reducing global species
 extinction risk.

STAR scores can also be further broken down by threat type

Species	IUCN Red List category	IUCN Red List category weight	Population in AoI (%)	Invasive species	Energy & mining	Biol Res Use	Agriculture	Climate change	Pollution	Potential STAR _T
1	EN	3 ★★★	5%	0	0	2	9	4	0	15
2	VU	2 ★★	10%	8	9	0	0	3	0	20
3	CR	4 ★★★★	2%	0	0	4	3	0	1	8
4	NT	1 ★	7%	0	0	3	4	0	0	*
		Total Po	tential STAR⊤ score for Aol)	(16%)	(18%)	(18%)	(32%)	(14%)	(2%)	50 STAR score for Aol



Calibrated STAR

ARE THE SPECIES AND THREATS ESTIMATED TO BE AT A SITE ACTUALLY THERE?

STAR typology	Description	Uses	Effort required
Potential STAR (estimated)	STAR score derived using the global STAR layers	Screening and initial planning	Low – desk-based exercise
Potential STAR (calibrated)	Ground-truthed, validated, version of Potential STAR (estimated)	Planning interventions	Moderate to high - May require information from the field
Realised STAR	STAR score of the actual conservation gains achieved	Tracking and reporting of progress	Moderate to high – requires assessment and tracking of threat levels



THE PROBLEM: CALIBRATION STAR IS VERY LABOR INTENSIVE

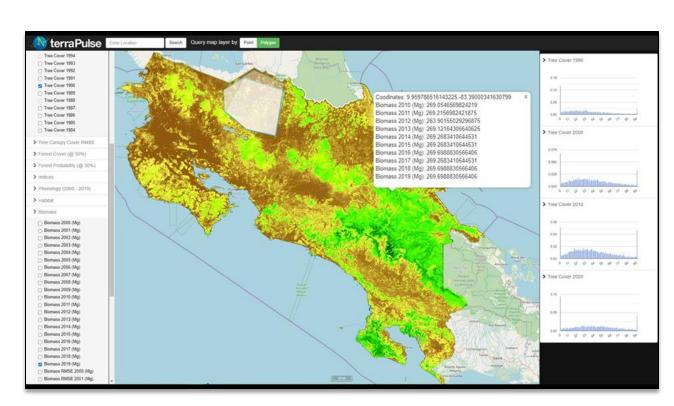








Remotely Sensing Conservation Threats



EO-STAR interface (ARL 5-6) mapping Aboveground Biomass (Mg) over Costa Rica.

The popup window displays annual biomass estimates from 2010-2019; side panels show histograms of tree cover in the shaded polygon in 1990, 2000, 2010, and 2020.

Prototypes were developed under support of the Biodiversity Program (NNH20ZDA001N-BIODIV) and other NASA Earth Science programs.

Support from the NASA Ecological Conservation Program will develop the prototype to an operational platform for IUCN worldwide.



TRANSLATION OF THREATS TO INDICATORS



IUCN - CMP Level-1 Threat Classes v 3.2.0 (https://www.iucnredlist.org/resources/threat-classification-scheme) and Indicators.

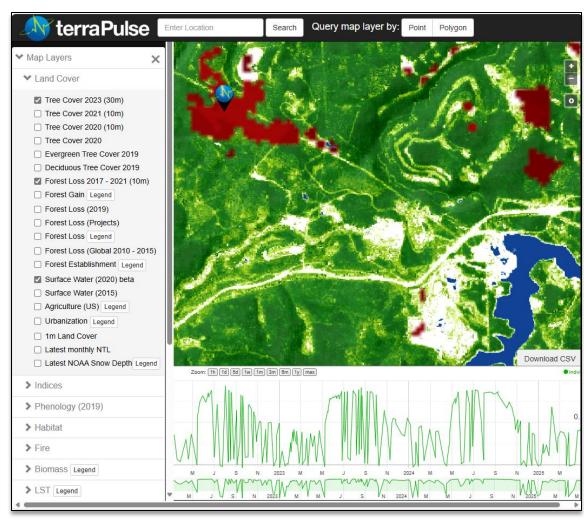
Level 1 Threat Class	Level 2 Threat Class	1
1. Residential and Commercial Development	1.1. Housing & Urban Areas	Imper
•	1.2. Commercial & Industrial Areas	Imper
	1.3. Tourism & Recreation Areas	
2. Agriculture & Aquaculture	2.1. Annual & Perennial Non-Timber Crops	
-	·	Herbaceo
	2.2. Wood & Pulp Plantations	Tre
	•	Abovegro
		Cano
	2.3. Livestock Farming & Ranching	
	2.4. Marine & Freshwater Aquaculture	
3. Energy Production & Mining	3.1. Oil & Gas Drilling	
	3.2. Mining & Quarrying	
	3.3. Renewable Energy	
4. Transportation & Service Corridors	4.1. Roads & Railroads	Imper
•	4.2. Utility & Service Lines	
	4.3. Shipping Lanes	
	4.4. Flight Paths	
5. Biological Resource Use	5.1. Hunting & Collecting Terrestrial Animals	
-	5.2. Gathering Terrestrial Plants	
	5.3. Logging & Wood Harvesting	Tre
		Abovegro
		Cano
	5.4. Fishing & Harvesting Aquatic Resources	
6. Human Intrusions & Disturbance	6.1 Recreational Activities	
	6.2. War, Civil Unrest & Military Exercises	
	6.3. Work & Other Activities	
7. Natural System Modifications	7.1. Fire & Fire Suppression	Wildfi
-	7.2. Dams & Water Management / Use	
	-	War
		Surface
	7.3. Other Ecosystem Modifications	

Indicator	Reporting Frequency	Feasibility	
Impervious Cover (+)	Annual	4	
Impervious Cover (+)	Annual	4	
NDVI (+/-)	Monthly	1	
Herbaceous land cover (+/-)	Annual	3	
Tree Cover (+/-)	Annual	2	
Aboveground Biomass (+/-)	Annual	3	
Canopy Height (+/-)	Annual	4	
NDVI (-)	Monthly	1	
()	,		
Impervious Cover (+)	Annual	4	
Tree Cover (+/-) Aboveground Biomass (+/-) Canopy Height (+/-)	Annual Annual Annual	2 3 4	
Wildfire Danger (+/-) NDWI (+) Water Cover (+) Surface Hydroperiod (+)	Annual Monthly Monthly Annual	3 1 2 2	



Sensible Threat Indicators





EO-STAR dashboard overlaying Forest Loss (2017 – 2021) on Tree Cover (2023), and Water Cover (2020) in an area of active forest clearing. The time-series window shows Landsat-based NDVI from 1984 to present.

Indicator levels:

- Spectral index
 - Fast, but abstract
 - e.g., NDVI, NDWI
 - Near-real-time monitoring
- Cover estimate
 - Slow, but quantitative
 - e.g., tree, water cover
 - Annual reporting, impact assessment
- States & changes
 - Spot value (e.g., NDVI, cover)
 - Trend (e.g., 1984 present)
 - Change (e.g., annual)
- Delivery to end-users:
 - terraView monitoring dashboard
 - Analysis-Ready Data:
 - SFTP (GeoTIFF)
 - API (GeoParquet, XYZ tiles)







Core Team





















