

NASA Carth

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Associate Director, Earth Action Earth Science Division Science Mission Directorate May 7, 2024



Connecting to you



User-Centered









Building Bridges



Scaling









From tiny awards to big projects





My guiding principle

A deep & abiding respect for our investigators & project staff and your ideas.



75% of our formal interactions are giving bad news and every day at work we get told our budgets may be cut.

Talking to you is the best part of our jobs.

Earth Science to Action: an overview

The strategy taps into ESD's end-to-end capability as an open enterprise to incorporate innovation, scientific discovery, and emerging user needs to accelerate the use of Earth science and inform the next iteration of programs, missions, and initiatives.

objectives:

- Holistically observe, monitor, and understand the Earth system
- Deliver trusted information to drive Earth resilience activities



Earth Science to Action Strategy



Virtuous Cycle

 User needs inform next iteration of programs, missions and initiatives

Public Understanding & Exchange

- Put more scientific understanding into public sphere
- Deliver applied science to users
- Participate in multi-way info exchange
- Use input to inform subsequent work

Solutions & Societal Value

- Offer models, scientific findings and info through Open-Source Science principles
- Support climate services
- Provide science applications and tools to inform decisions

Earth System Science & Applied Research

- Grow scientific understanding of Earth's systems
- Develop predictive modeling for science applications and tools to mitigate, adapt and respond to climate change

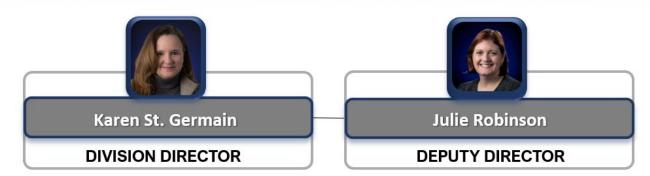
Foundational Knowledge, Technology, Missions & Data

- Technology innovation
- Earth observations missions
- Data collected from space, air and ground

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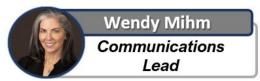


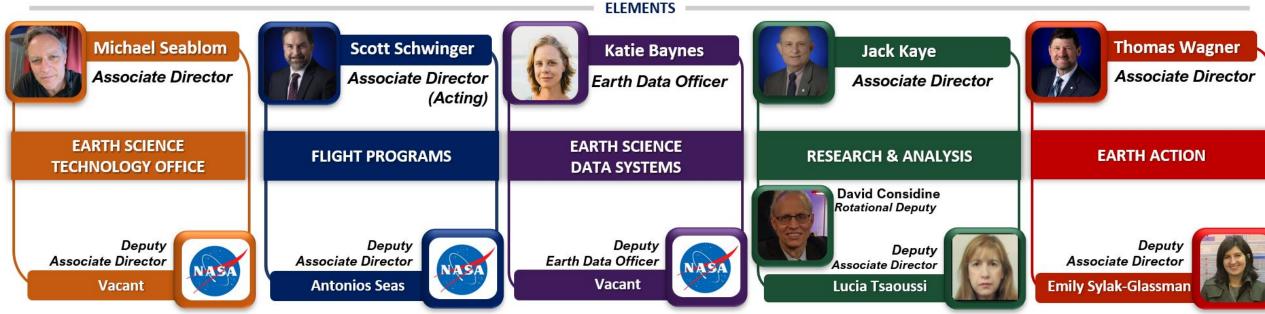
NASA HQ Earth Science Division Leadership











Current as of 12-19-2023

What is the Earth Action (EA) section?

- EA is a new section in ESD that is composed of all Applied Sciences programs/staff plus a half dozen new programs
- New PMs and PSs added to cover new programs
- Focus on synergies—eg commercial data, modeling outputs, etc.
- Increasing mission focus with PALs and activities for more missions
- Connecting across ESD; cross-cutting appointments and other approaches
- Potentially new funding opportunities
- Amplified focus on meeting societal challenges and co-development, that are the hallmarks of Applied Sciences
- Motto: Scale, Build Bridges, User-centered

NASA earth **ACTION**



Agriculture



Climate Resilience & Community Action



Capacity **Building**



Greenhouse **Gas Center**



Satellite Needs Working Group

Empowering communities across the world to find solutions to the challenges they face every day.



Disasters



Ecological Conservation



Energy and Infrastructure



Commercial **SmallSat Data** Acquisition



Earth Information Center



Health and **Air Quality**



Mission Engagement



Water Resources



Wildland Fires



Greenhouse Gas Center

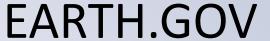
Multi-agency effort to compile greenhouse gas data from observations and models into a collection of trusted greenhouse gas emissions and flux products.





Earth Information Center

Provide actionable, easy-to-use data and information about earth's changing systems to the public.





Satellite Needs Working Group

Partners with Federal agencies to identify high-priority sustained and unmet needs for satellite Earth observations.

https://www.earthdata.nasa.gov/esds/impact/snwg/solutions



Commercial SmallSat Data Acquisition

Identify, evaluate, and acquire commercial small-satellite (SmallSat) data that support NASA's Earth science research & application goals.



What do we need from you?

Your ideas, especially:

- Being the engine of innovation in remote sensing to meet societal challenges.
- Connecting w/ users to get needs into our thinking.
- Techniques for developing and sustaining partnerships.

Your concerns, with recognition that we are:

- Trying something new, it won't all go well.
 Youghave incredible experience doing this work already.

- Taking a fresh look at how to achieve ES2A objectives.
- Understanding that we face fiscal headwinds.

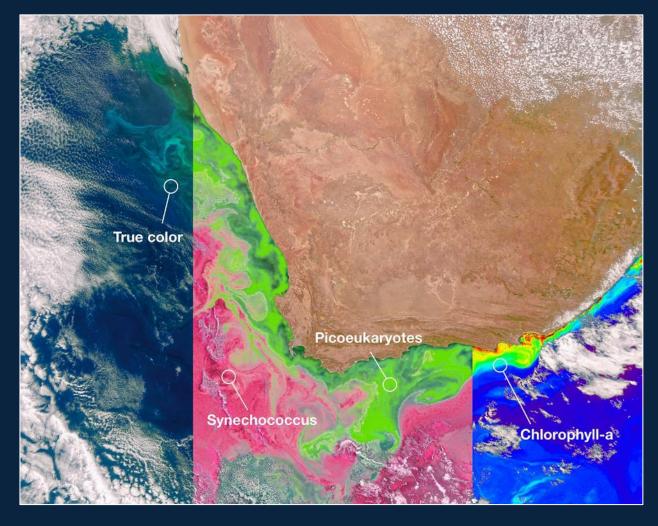
Recognize that we're one NASA; we all have to work together to address society's challenges.



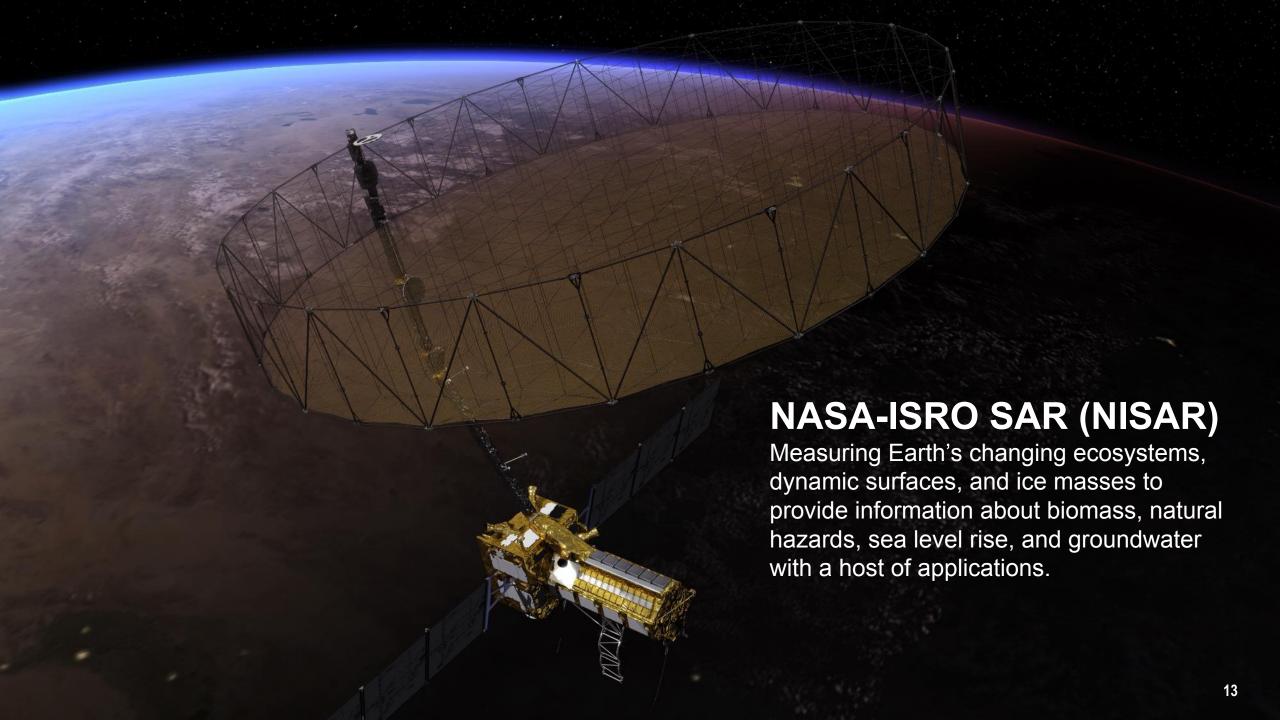


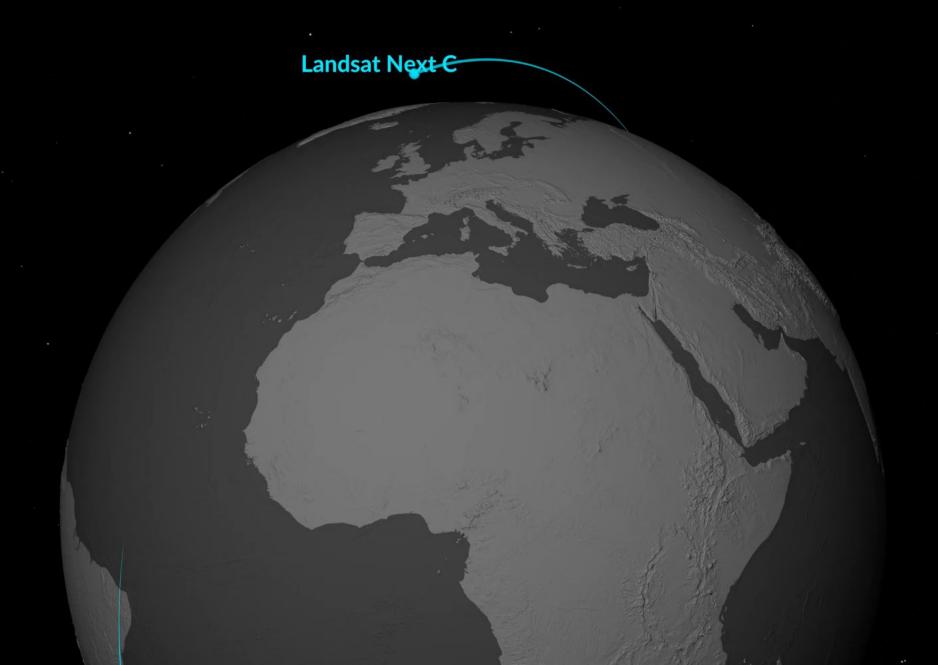
PACE Advances Ocean Science

- Key ocean and atmosphere data for forecasting air quality and weather that will improve our understanding of Earth's climate
- Monitor fisheries
- Respond to toxic algal blooms
- Improve tools like WhaleWatch



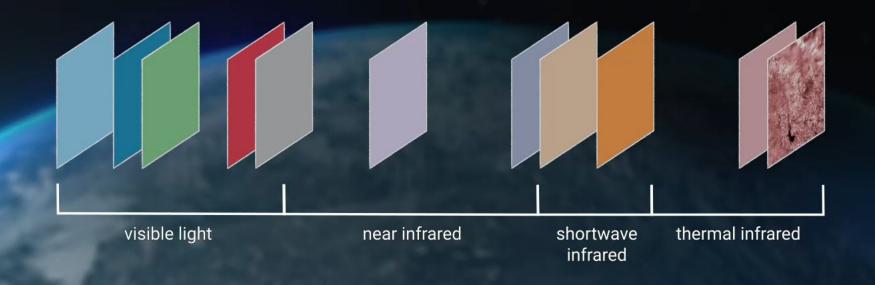
PACE's Ocean Color Instrument (OCI) detects light across a hyperspectral range from the ultraviolet to near-infrared, which gives scientists new information to differentiate communities of phytoplankton – a unique ability of NASA's newest Earth-observing satellite. This first image released from OCI identifies two different communities of these microscopic marine organisms in the ocean off South Africa on Feb. 28, 2024.





Designed by Agronomists!

Landsat 8-9



EARTH SYSTEM

OBSERVATORY

INTERCONNECTED CORE MISSIONS

SURFACE BIOLOGY

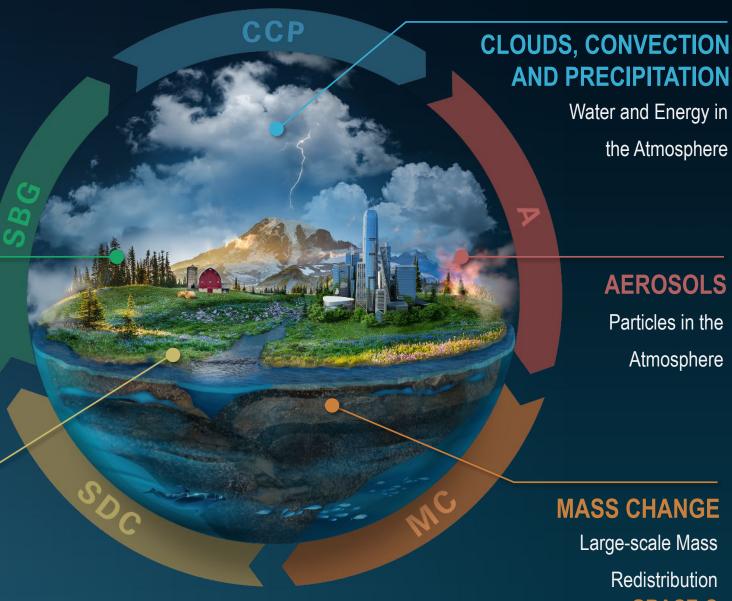
AND GEOLOGY Earth Surface & Ecosystems

SBG-TIR SBG-VSWIR

SURFACE DEFORMATION AND CHANGE

Earth Surface Dynamics

Met by NISAR launch in 2024



ATMOSPHERIC SCIENCE MISSIONS

PMM

Competed Mission **Directed Mission** Partner Missions

MASS CHANGE

Large-scale Mass

Water and Energy in

the Atmosphere

AEROSOLS

Particles in the

Atmosphere

Redistribution

GRACE-C

What do we need from you?

Your ideas, especially:

- Being the engine of innovation in remote sensing to meet societal challenges.
- Connecting with users to get their needs into our thinking.
- Techniques for developing and sustaining partnerships.

Your concerns, with recognition that we are:

- Trying something new, it won't all go well.
- Expecting and encouraging feedback.

Your patience and flexibility in:

- Taking a fresh look at how to achieve ES2A objectives.
- Understanding that we face fiscal headwinds.

Recognize that we're one NASA; we all have to work together to address society's challenges.



